

we are a full-service digital agency focused on developing experiences and solutions that fuel the way people connect with brands.

what we do

At heart, Propane is a strategic and creative agency rooted in delivering well-conceived solutions across the entire marketing ecosystem. By developing a deep understanding of the way consumers engage with a brand (when, where, how and with what goals in mind?), we create authentic experiences, campaigns and platforms that simultaneously advance our clients' objectives while offering utility and true value for consumers.

strategy

Brand Strategies & Positioning
Content Strategy
Audience Definition & Research
UX/IA
Competitive Analysis & Audits
SEO, Analytics & Comm Strategy

creative

UI Design
Concept Development
Copywriting & Messaging
Branding & Identity Systems
Interaction Design
Animation & Motion Graphics

technology

Sites, Microsites & Portals
eCommerce Storefronts
Custom CMS Development
Mobile Apps & Sites
Games, Widgets & Custom Apps
Social Media Initiatives

OFFICES

san francisco
2501 Harrison Street
Suite 5
San Francisco, CA 94110
415 550 8692

new york
155 Water Street
5th Floor
Brooklyn, NY 11210
718 690 0084

who we are

Propane Studio, one of the fastest growing independent agencies with offices in San Francisco and New York, fuels a roster of memorable brands that span a broad range of categories. Clients include Audi, Intel, Whole Foods, 7 For All Mankind, Hitachi, Intuit, Kaiser Permanente, Macy's, Men's Wearhouse, Pandora and Sega. Founded in 2003, Propane is home to some of the most experienced brand and technology specialists in the industry—pioneers in the design and development of first generation web, social and mobile solutions, as well as dozens of campaigns that have earned recognition and numerous awards from Communications Arts, BAFTA and The Webbies.

SOCIAL

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what makes us different

While Propane focuses on delivering innovative, branded solutions for our clients' business needs, we also look to provide something they're not likely to find elsewhere: the strategic marketing expertise and industry-leading talent of a large agency seamlessly blended with the intimate atmosphere of a nimble, relationship-driven studio.

NEW BUSINESS INQUIRIES

Laure A. Williams
laure@propanestudio.com
415 550 8692 x109

select clients

